



The FASHION SET'S GUIDE TO BRAZIL

For tips on where to stay, play, chill and eat in South America's most stylish country, ask a local – especially one with taste

ISABELI FONTANA
Supermodel / actress
WHERE TO STAY To be alone, I would go to the simple but elegant **Pousada 24 Maré** (pousada24maré.com.br) in Fernando de Noronha. It's an archipelago 200 miles off the north-east coast, with incredible beaches and clear blue seas. In my children, I would get **casas de família** (casas.com.br), a resort on Ilha de Santana in Florianópolis, which has lots of activities. Lastly, for a holiday with something for everyone, I would go to **Normal Beach Resort** (normal.com.br) in Ilha de Itaipua, São Paulo, and stay in one of the large private buildings. I had a beautiful stay there and a fantastic spa.

WHERE TO EAT My favorite place **Paulista** is in a beautiful building, close to Avenida Paulista (paulista.com.br), in the historic heart of São Paulo. On the north-east coast, the **Bar do Overlook** is a gorgeous, decked-out bar with a panoramic view. I cannot always have a drink, so I would go to **Bar do Overlook** with my partner.

DON'T MISS **Chapada Diamantina National Park** in Bahia, which is one of the most beautiful parks in the world. It has trails, waterfalls, incredible coffee and amazing views from colonial fortresses and viewpoints to parts.

CRISTIANA ARCANDELI
Actress / Beauty TV host
WHERE TO STAY **Usua Casa Hotel & Spa** (usua.com.br) in Florianópolis, Bahia, is a chic, beachfront retreat with traditional rooms overlooking the forest canopy, a spa and a restaurant. I would also love to stay at **Barbante** (barbante.com.br) in Florianópolis, which is a great spot for a holiday with something for everyone. I would go to **Normal Beach Resort** (normal.com.br) in Ilha de Itaipua, São Paulo, and stay in one of the large private buildings. I had a beautiful stay there and a fantastic spa.

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PATRICIA RONALDI
Fashion designer
WHERE TO STAY The **Passa** (passa.com.br) in Rio de Janeiro has a fantastic dining room and is close to the beach. You can see the ocean from the balcony. **Usua Casa Hotel & Spa** (usua.com.br) in Florianópolis, Bahia, is a chic, beachfront retreat with traditional rooms overlooking the forest canopy, a spa and a restaurant. I would also love to stay at **Barbante** (barbante.com.br) in Florianópolis, which is a great spot for a holiday with something for everyone. I would go to **Normal Beach Resort** (normal.com.br) in Ilha de Itaipua, São Paulo, and stay in one of the large private buildings. I had a beautiful stay there and a fantastic spa.

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SILVIA FURMANOVICH
Jewelry designer
WHERE TO STAY **Casa Turquesa** (casaturquesa.com.br) is charming, built in historic Recife. It has the best view of the river, a rooftop and a restaurant. It is a modern, 18th-century townhouse with new rooms, each painted a different color, with thoughtful and historical touches.

WHERE TO EAT **Alto Paraíso** is in the north-western Goias state, which has some of the best and most incredible coastal views. I had once a year to move my office in Ilhéus, Bahia. **Tramontana** is a delicious unique food in Salvador, Bahia, one of my favorite dishes is the great pineapple – a large tropical fish – with black rice, vinaigrette and a variety of fresh vegetables.

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ALEX ATALA
Chef / D.O.M.
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LENNY NIEMEYER
Swiss-born designer
WHERE TO STAY I have three favorites: **Hotel Reserva do Itaipua** in the Serra da Mantiqueira range. It's close to the beach, which has incredible views and an incredible staff. **Usua Casa Hotel & Spa** (usua.com.br) in Florianópolis, Bahia, is a chic, beachfront retreat with traditional rooms overlooking the forest canopy, a spa and a restaurant. I would also love to stay at **Barbante** (barbante.com.br) in Florianópolis, which is a great spot for a holiday with something for everyone. I would go to **Normal Beach Resort** (normal.com.br) in Ilha de Itaipua, São Paulo, and stay in one of the large private buildings. I had a beautiful stay there and a fantastic spa.

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DANIELA CECILIO
Fashion photographer
WHERE TO STAY The **Hotel Unique** (hotelunique.com.br) in São Paulo is which is big but still cozy and has a great view. They're fresh, colorful water to your room and they always show your name. **Pousada Maranhão** (pousadamaranhao.com.br) in Fernando de Noronha, off the north-east coast, is also wonderful, with views as impressive as the food. **Pousada do Taque** (pousadodotaque.com.br) in São Miguel do Iguape, SP, on the north-east coast, combines amazing views, superb food and beautiful service. I have simple, traditional dishes which are fresh, like black coffee (cachaça) and milk. **Bar do Overlook** (bar.dooverlook.com.br) in Ilha de Itaipua, São Paulo, has a great view with a cool name, chef Alex Atala serves with ingredients from Amazonian rivers and lakes. In Ilhéus, Bahia, **Tramontana** (tramontana.com.br) is a beautiful spot in the historic heart of the city. **Bar do Overlook** (bar.dooverlook.com.br) in Ilha de Itaipua, São Paulo, has a great view with a cool name, chef Alex Atala serves with ingredients from Amazonian rivers and lakes. In Ilhéus, Bahia, **Tramontana** (tramontana.com.br) is a beautiful spot in the historic heart of the city. **Bar do Overlook** (bar.dooverlook.com.br) in Ilha de Itaipua, São Paulo, has a great view with a cool name, chef Alex Atala serves with ingredients from Amazonian rivers and lakes. In Ilhéus, Bahia, **Tramontana** (tramontana.com.br) is a beautiful spot in the historic heart of the city.

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